

## Veribo Online Reputation Management (ORM) Service

With online search available on every desktop and on the go, detailed information about almost anything is now accessible to anyone. The convenience of obtaining information online is making individuals, organizations and industries more visible and exposed than ever before. Due to the way search engines work, everything ever written - good or bad, accurate or inaccurate - remains on-line forever. Google presents this data frequently and the more contentious (and therefore attractive) the content, the higher it features on Google's listings.

Veribo specializes in replacing unwarranted, inaccurate, partial, slanderous and badly positioned content with content that promotes you or your business. We work through a series of proprietary algorithms to adjust what appears anywhere on Google, thereby giving you more control of your internet image.

We can help you take responsibility for what people read about you online! Why should friends, family, business partners, colleagues, suppliers or vendors read inaccurate and unwanted content about you on Google?

Call us now at +44(0)20-8123-3262 or e-mail us at <u>sales@veribo.com</u> and we will be in touch immediately.

## About Veribo

Founded in 2007 Veribo provides online image and reputation management solutions and related services for businesses and professionals using proprietary technology and IP it has developed. Veribo serves over 100,000 customers in over 20 countries and have got offices in London UK and Tel Aviv.